



MEDIA RELEASE

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Digital Healthcare secures new contract in New Zealand

Digital Healthcare, the leading supplier of software to support population based Diabetic Retinal Screening Programmes has announced a new contract for the supply of its award winning OptoMize software to two District Health Boards (DHB's) in New Zealand.

Waitemata DHB and Northland DHB are implementing OptoMize to help support the provision of systematic retinal screening to around 25,000 diabetic patients served by the two DHB's.

Diabetic Retinopathy is still one of the most common causes of blindness worldwide, despite available proven medical and ophthalmologic treatments. Systematic Screening for the early signs of sight-threatening Diabetic Retinopathy is worthwhile and cost effective, owing to the low cost of detection of retinopathy set against the large economic and social costs associated with blindness. Most importantly, laser treatment is most effective before the onset of visual symptoms, as it can help prevent visual loss.

The OptoMize system manages all of the processes required to safely manage a screening programme including; patient call/recall, clinic management, photography, grading, outcomes, correspondence and reporting. OptoMize is a solution that has a high level of user friendliness, provides patients with an efficient and supportive service and allows screening programmes to manage and develop their service in a cost efficient and pro-active manner to deliver quality care to their patient populations.

Kevin McDonnell, Managing Director at Digital Healthcare, commented: "Digital Healthcare has successfully deployed 41 operational Diabetic Retinopathy Screening programmes in the UK which collectively manage the care of 1.4 Million diabetic patients. We are delighted that Digital Healthcare and our OptoMize solution has now also been chosen by Waitemata DHB and Northland DHB to support their Diabetic Retinal Screening Programmes in New Zealand."

Media enquiries:

Steve Butcher

t. +44 (0) 1954 207 306

steve.butcher@digital-healthcare.com

About Digital Healthcare:

Digital Healthcare provides software and related services for population based healthcare screening and technology to manage information and images in clinical ophthalmology. In the UK the care of over 1.4 million diabetic patients is managed using Digital Healthcare's OptoMize product with 41 regional Diabetic Retinal Screening Schemes providing screening to their patient populations to detect early and previously undiagnosed signs of diabetic retinopathy and other causes of blindness.

In the US the Company's Retasure service to detect signs of retinopathy in diabetic patients is used by nearly 900 physicians in 19 states.

Digital Healthcare's OcuLab product is used by some of the World's leading Ophthalmology Departments, including The Wilmer Institute in Baltimore MD, to integrate clinical instruments and distribute information across their institutions.

Digital Healthcare's award winning products are built on Microsoft's .Net and SQL Server technologies delivering powerful, scalable functionality in a secure and future proof environment.