



MEDIA RELEASE

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BARS delegates enthuse over Digital Healthcare's latest product

The BARS Annual Conference in Birmingham on the 2nd and 3rd of October gave Digital Healthcare the opportunity to showcase the latest version of their OptoMize software for screening programmes.

The new version was demonstrated to existing Digital Healthcare customers and representatives of the ENSPDR at two private viewings held alongside the BARS Conference. Customers unanimously agreed that the new version, developed in direct response to customer feedback, is a major step forward in allowing screening programmes to better manage their services to patients.

Customers particularly liked the powerful new Appointment and Clinic Management module which makes it quicker and easier for users to fill clinics in batches and find free slots and the new Reporting Suite which allows a drill down of the NSC report to see the detail of patients behind the numbers.

Digital Healthcare also took the opportunity to demonstrate some of the optional new modules that they have developed to enhance the management of screening programmes, including an Automated Patient Register Update module that automatically adds and updates patient records with feeds from external data sources and a GPWeb module providing GPs the ability to access, print / download their patient result letters over the internet from their own surgery.

Barry Keown, Product Manager at Digital Healthcare commented "we are delighted by the reaction from our existing customers to the new version of OptoMize. This new version has been developed with direct input from those customers and builds on the proven success of the original product in helping screening programmes achieve their targets and deliver better patient care."

More follows ...

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Immediately following the launch over 25% of Digital Healthcare's customers requested formal quotations to upgrade to the new version. Ash Samad, UK Sales Manager commented "with such a positive reaction and take up of OptoMize V2 and these new modules it is proof positive that by listening to our customers and delivering what they most want we really are able to work with them in a true partnership basis"

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About Digital Healthcare:

Digital Healthcare designs and develops advanced technology for improving healthcare delivery. The company provides software and related services for very large scale population eye screening, which was pioneered in the UK and is now in use throughout the world with more than a million patients being managed in fully automated care pathways. The company has been developing advanced clinical pathway systems for use in acute care in recent years and has recently announced a major contract with Johns Hopkins in the United States to computerise the workflow in its world famous Wilmer Eye Institute.